



**BIOGRAPHY:** Andrew Mallis is a 2003 Fine Arts graduate of the OCAD. At the College, he served two terms as Chair of the OCAD *Student Union*, helping to create the gallery/social space *Art System*, pioneering a web radio, and the establishing an ombudsperson's office. He later founded and ran for two years the publication *bite*. Since 2001, he has worked professionally as a designer in the fields of environmental graphics, print media, illustration, storyboards, and web technology. He recently completed a 5-month residency at the CFC Media Lab. He works in new media with code, photography and electronics, and in traditional media by writing, drawing & painting.

**PROFESSIONAL EXPERIENCE**

**GRAPHIC DESIGNER / WEB ARCHITECT**

IDEOGRAPH | 2001-PRESENT

Print management, graphic/web design, programming and implementation, identities, illustration, storyboards for tv and cinema, consulting services

**COORDINATOR, WEB PROPERTIES**

TORONTO COMMUNITY NEWS | 2005-2007

Managing websites and for Torstar community newspapers and related properties

**DESIGNER - EXHIBIT GRAPHICS**

DESIGN IN 3 DIMENSIONS | 2003-2005

Managing and designing all graphic components for an international firm specializing in exhibit design for children's museums and galleries

**ART DIRECTOR**

FAB MAGAZINE | 2002-03

Managing the design and production of a biweekly 25,000-copy magazine

**MANAGING EDITOR**

BITE | 2000-02

Founding a quarterly 2,500-copy tabloid publication and managing its production, financing, distribution and marketing

**CHAIR**

ONTARIO COLLEGE OF ART & DESIGN  
STUDENT UNION | 1999-01

Co-founding the student-run gallery/cultural centre, *Art System* :: Initiating a web radio :: Policy and bylaw drafting :: Lobbying through provincial and national bodies

**EDUCATION**

Residency, Canadian Film Centre Media Lab  
Interactive Art & Entertainment Program

BA-level coursework,  
Faculty of Computer Science, Ryerson University

AOCAD [*Associate of the Ontario College of Art & Design*]

First Year of Fine Arts at CEGEP Sainte-Foy

Pure & Applied Science, St-Lawrence College

DESI [*International Secondary School Diploma*]

**TECHNICAL PROFICIENCY**

XHTML/CSS :: PHP/MYSQL :: Java 2SE :: Max/MSP  
:: Processing :: Arduino :: Adobe CS3 [InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, Flash]  
:: QuarkXPress :: Pre-press :: Visual Studio :: Office  
:: CMS: drupal, wordpress, textpattern... :: scanning  
:: font management :: networking :: Apache :: Mac OS  
expertise :: Mac hardware :: PC, \*NIX savvy